

GLASS OF WEINSTEIN

Dedicated Gluten Free Cook and Content Creator

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Hello my friends! I'm Matt Weinstein (he/they). I'm a dedicated gluten free cook and content creator based out of NYC. I work primarily in recipe development while spreading awareness, combating myths, and questioning disparities around Celiac Disease and the folx living with it. I'm unapologetically Queer, Jewish, and Celiac!

I was diagnosed with Celiac Disease in fall 2014, and since then have been working to cook and adapt the foods that I've missed the most. Since starting GOW in the summer of 2020, I've been fortunate to work and collaborate with companies like Bob's Red Mill, Canyon Bakehouse, Peanut Butter & Co., Charlie's Table, Happy Tummy, Holiday Brewing, San-J, and Wesson.

I am the creator and host of the Gluten Free Town Hall virtual series on Instagram, as well as a fellow in the Nosh Jewish Food inaugural cohort.

With my collaborations, I strive to not only showcase a company's product beautifully, but push myself to be as creative and innovative as possible.

Grab a Glass of Weinstein and let's get cooking!

RATES:

PHOTO AD: \$250

TIKTOK/REEL AD:

\$500

CUSTOM RECIPE

VIDEO: \$900

5.3K

IG FOLLOWERS

9K

TIKTOK

FOLLOWERS



7K

CONTENT
INTERACTIONS
PER WEEK

70K

ACCOUNTS
REACHED PER
MONTH

